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To me, the crux of this book might be summed up in an epigram that appears in the book. I don't remember it exactly, but the basic premise is that logic can dig a very deep hole--but you won't strike water until you use lateral thinking to decide where to PUT the hole.

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PENGUIN BOOKS LATERAL THINKING Edward de Bono has had faculty appointments at the universities of Oxford, London, Cambridge and Harvard. He is widely regarded as the leading

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Lateral thinking Wikipedia

Lateral thinking is a manner of solving problems using an indirect and creative approach via reasoning that is not immediately obvious. It involves ideas that may not be obtainable using only traditional step-by-step logic.

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Edward de Bono Inventor of Lateral Thinking and

Edward de Bono is one of the pioneers of Brain Training. In 1967 he invented the world famous Lateral Thinking technique. He is a proponent of the direct teaching of thinking as a skill.

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Lateral Thinking A Textbook of Creativity Amazon co uk

I bought this book after reading a review in '50 psychology classics' by Tom Butler-Bowden. Lateral Thinking is not an easy read, and not what I was really expecting.

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